

## ***Krishi Unnati Mela 2017***

This year *Krishi Unnati Mela 2017* will be organised from 15-17 March at the campus of IARI, New Delhi in jointly by ICAR and Ministry of Agriculture & Farmers Welfare. The *mela* will be inaugurated by Hon'ble Minister of Agriculture and Farmers' Welfare, Sh. Radha Mohan Singh on 15<sup>th</sup> March, 2017. A large number of farmers and other visitors are expected to participate in the *mela*.

### **Attractions of the *Mela***

- Digitization in agriculture
- Organic farming
- Agribusiness models
- Precision farming
- Skill building and entrepreneurship development
- Live demonstrations on production technologies of crops, horticulture, Integrated Farming System, Protected cultivation
- Farmers' visits to experimental fields of IARI
- Water use efficient technology: micro irrigation and sensor based irrigation system
- Recycling of waste water for agriculture
- Display and sale of various products (farm equipments, quality planting materials, bio-fertilisers, agro-chemicals, innovative farmers' products) and machinery
- On-spot Soil and water testing
- *Kisan Gosthi*
- Recognition of Innovative farmer

भा.कृ.अ.प.-भारतीय कृषि अनुसंधान संस्थान, नई दिल्ली - 110012  
ICAR-Indian Agricultural Research Institute, New Delhi - 110012

कृषि उन्नति मेला Krishi Unnati Mela 2017

मार्च 15-17, 2017

Proforma for Stall Booking

1. Organisation : .....
2. Name, Address and : .....  
Phone of Contact : .....  
person
3. Stall type and size (For details Kindly see Table 1) .....

Date .....

Signature : .....

**Table 1 : Stall and size rates - on first come, first serve basis**

Stall type	Rate per stall (Rs.)
9 m <sup>2</sup> prepared stall for Private Organisations	20,000
9 m <sup>2</sup> prepared stall for Govt. Organisations	10,000
9 m <sup>2</sup> open space	10,000

4. Payment may be made through any of the following

- DD in favour of "**Director, IARI**" payable at New Delhi.
- Online Transfer at following account:

**A/c Type:** Current account

**A/c Name:** Director, IARI

**Bank:** Syndicate Bank

**A/c No:** 90293050000017

**Branch:** Pusa campus, New Delhi

**IFSC Code:** SYNB0009029

DD/Details may be sent to **Incharge, CATAT, IARI, New Delhi - 110012.**

**Contact Address for stall allotment:**

Dr. I.M. Mishra, Head, Ag.Eng.: 011-25846617 (O), 09868656885, Email: maniindra99@gmail.com

Dr. N.V. Kumbhare, I/c, ATIC :011-25841039 (O), 9968020172 Email: n\_kumbhare@yahoo.com

