

**Celebration of the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi at  
ICAR-Central Institute for Research on Goats, Makhdoom, Farah, Mathura**

On the occasion of the 150<sup>th</sup> Birth Anniversary of the 'Father of our Nation' Mahatma Gandhi several programmes were organized during the preceding week of Oct 2<sup>nd</sup> 2019 as per the directives of the of Hon'ble MoS (A&FW) and the Hon'ble Secretary, DARE and Director General, ICAR at the Institute level with the participation of Staff and residents of the campus. The celebrations included 6 events viz., extempore competition and quiz on various topics of Gandhian thoughts and *Swachhhta* Campaign for staff, painting competition for children, *rangoli* competition for women of residential quarters, talks on Mahatma Gandhi and his ideals. Awards and certificates were given away for each competition including first, second and third position along with 2 consolation prizes. A campus wide *Swachhhta* drive was organized with the central theme of ban on 'Single Use Plastics' and plastic waste awareness and management. Banners of the campaign were displayed in prominent areas of the campus including Institute main gate. On this occasion pamphlets were also distributed on the ill-effects of plastic. A detailed report on each activity is as under.



**Activity 1: Extempore competition**

An extempore competition on various topics of Gandhian thoughts and *Swachhhta* campaign was organized at the Institute on 26.09.2019. A total of 11 participants enrolled in the event including 6 female participants. The participants were given 5 minutes each to express their views on different topics in line with theme of the event.



**Extempore competition for staff**

### **Activity 2: Painting competition**

Painting competition was organized for children on 27.09.2019 and a total of 3 participants took part. The children were in the age group of 5-7 years. The children were also briefed about the principles of Mahatma Gandhi.



**Painting competition for school children**

### **Activity 3: Quiz competition**

Quiz competition was organized on 30.09.2019 for staff regarding Mahatma Gandhiji's life and his contribution in India's Independence movement. Questions on *Swachhta Abhiyaan* were also included. The participants were divided into teams of 2 and the event saw participation of 7 teams with a large audience cheering for them.



Quiz competition for staff

#### Activity 4: Rangoli competition

Rangoli competition was organized for lady staff and campus residents. A total of 5 participants took part in the event. The theme of Gandhi jayanti and Swacchta were depicted a few participants in their rangoli creation.



Rangoli competition



Judges interacting with participants



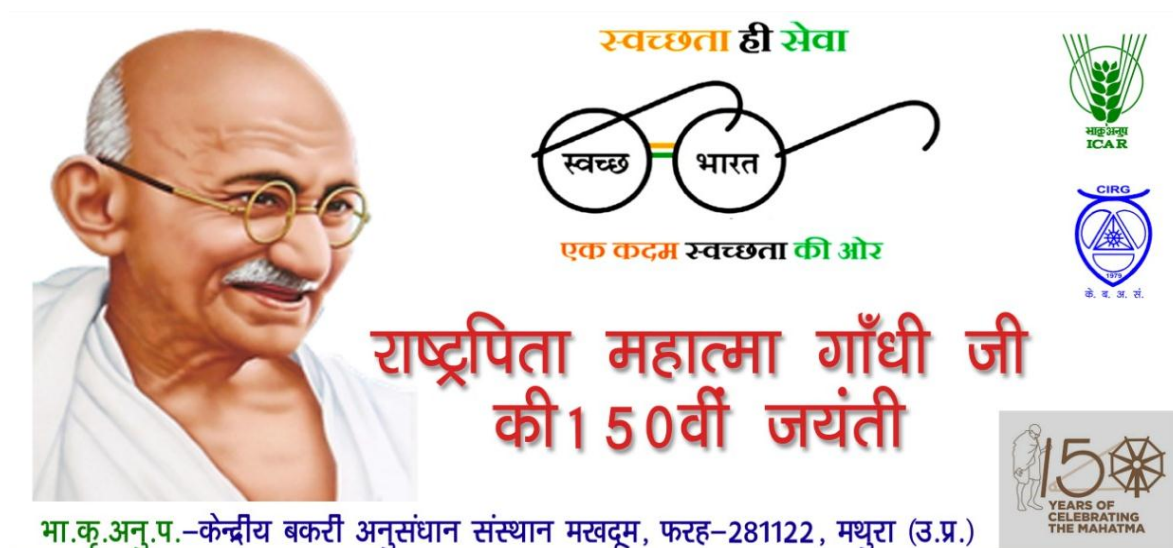
Judges and participants



Rangoli competition

## Activity 5: Swachhta Campaign at Campus

A campus wide *Swachhta* drive was organized on 30.09.2019 in the campus residential area. Preceding this activity, cleanliness drives were organized at each Division/Section of the Institute from 11.09.2019. The theme was ban on 'Single Use Plastics' and its harms. A large gathering of scientist, technical and administrative staff along with campus residents took part in the campaign. The movement was started in the *Bal Bhavan* area (Children's park) of the campus and continued till Institute main gate. An awareness movement was conducted in the residential area near the campus gate. The movement was continued till the laboratory complex building of the Institute. A total of approx. 75 staff participated in the campaign. Pamphlets (Hindi-English) on single use plastic were also distributed among the staff and campus residents.



The poster features a portrait of Mahatma Gandhi on the left. The central text reads 'स्वच्छता ही सेवा' (Swachhata Hi Seva) in green, with a pair of glasses below it containing the words 'स्वच्छ' (Swachh) and 'भारत' (Bharat). Below the glasses is the slogan 'एक कदम स्वच्छता की ओर' (Ek Kadam Swachhata Ki Or). To the right are the logos of ICAIR and CIRG. The main title in red is 'राष्ट्रपिता महात्मा गाँधी जी की 150वीं जयंती' (Rashtrapita Mahatma Gandhi Ji Ki 150th Jayanti). At the bottom right is a logo for '150 YEARS OF CELEBRATING THE MAHATMA'. The address at the bottom is 'भा.कृ.अनु.प.-केन्द्रीय बकरी अनुसंधान संस्थान मखदूम, फरह-281122, मथुरा (उ.प्र.)' (B.K.U.-Central Goat Research Station, Makhdaam, Farah-281122, Mathura (U.P.)).





**Glimpses of *Swachhta* campaign and plastic awareness**

### **Activity 6: Celebration of 150<sup>th</sup> Birth Anniversary on 2<sup>nd</sup> October, 2019**

A large gathering of scientific, technical and administrative staff of the Institute along with campus residents were present on the occasion. The programme began with the invocation of Mahatma Gandhi and lighting of lamp. Floral obeisance was paid to the image of the Father of the Nation. As part of the celebrations, a presentation on single use plastic was given by Dr. Ramachandran, Sr. Scientist and Nodal Officer, *Swachh Bharat Abhiyan*, ICAR-CIRG. Dr. Ramachandran demonstrated samples of various single use plastics being used by us in daily life and explained about how to replace them. He also informed the audience the environmental threat of single use plastics and how the animals and plants are being affected by them. A lecture on Gandhian principles was delivered by Dr. Ashok Kumar, Pr. Scientist. Dr. Ashok Kumar elaborated on the application of Gandhian thoughts and principles in our daily life. He expressed that Mahatma Gandhi was not only a person but a way of life for each of us to look up to. Various awards and certificates for the participants of the programme were given away on the occasion. The Hon'ble Director, ICAR-CIRG Dr. M. S. Chauhan spoke about the influence of Mahatma Gandhi in the Nation's freedom movement. He reminisced about the various references about goat that Mahatma Gandhi's life has. Bapu drank only goats' milk and a goat always accompanied him even during his trip to Europe. The programme was coordinated by Dr. S. P. Singh, Sr. Scientist, APR Division. The programme ended with vote of thanks by Dr. Suman Kumar, Scientist and Co-convener of the event, followed by the National Anthem.



**Glimpses Celebration of 150<sup>th</sup> Birth Anniversary on 2<sup>nd</sup> October, 2019**